

ION Low-touch service

Automate and simplify your equities trading

Our low-touch trading solution combines the seamless, straight-through processing of electronic trading with the service and oversight of a high-touch trader. You can automate your order execution workflow using sophisticated algorithms and implement a trading strategy designed to improve your earnings while reducing costs.

In addition to helping ensure the highest-quality execution, our solution provides tools that allow you to analyze your order flow, manage exceptions, and put your clients in direct control of their business.



Transform complexity into simplicity

- Offer customized services using our Advanced DSA module.
- Manage all your electronic workflows in one place.
- Give your users the tools they need to build fully customized routing strategies for their clients.
- Integrate your low-touch service with your regional and global Fidessa platforms.



Focus on your core business

- Get real-time insights into your order flow, including score performance vs. market conditions.
- Easily profile your clients to better understand their workflow and information needs.
- Build low and no-touch workflows using client-specific business rules, then easily manage any exceptions.
- Create custom execution plans with phasing and algorithmic switching.



Automation

Self-provision your entire low-touch offering. Configure your workflow including intervention vs automation by client.



Innovation

Open the door to deeper client engagements with sophisticated order validation, routing, and algo switching capabilities.



Collaboration

Focus on exceptions and performance outliers. Use actionable insights to collaborate with clients as market conditions change.