

# ION Global Equity Algorithms

Simplify your equities business with our intelligent trading software

Trading algorithms account for nearly 90 percent of the equities transactions executed on global markets. They're essential for navigating fragmented liquidity and enhancing trade performance.

However, due to constantly changing market and regulatory conditions, algorithms require continuous development and maintenance by teams of programmers and quantitative specialists. This process is difficult, expensive, and endless.

That's why we offer a sophisticated suite of algorithmic trading models that help ensure the best possible execution while minimizing risk and reducing your costs. By automating your execution and order management workflows using the right algorithmic trading strategy, you can boost the efficiency and productivity of your trading desk while navigating volatile market conditions and the changing regulatory landscape.

## Transform complexity into simplicity

- Monitor your order performance in real-time using custom dashboards, standardized alerts, and downloadable reports.
- Adapt to volatile and swiftly changing market conditions with flexible benchmark and execution models.
- Integrate your algorithmic strategy with our SOR, Advanced DSA, and DMA modules.

## Focus on your core business

- Improve your performance versus benchmarks while minimizing signaling risk.
- Maximize the capacity and throughput of your trading desks and easily scale your algorithmic offering as your business grows.
- Customize our solution for your clients so they can take direct control of their own business.



### Automation

Algorithmic models that automate your trading strategies for a significantly more efficient desk.



### Innovation

Data-driven development backed by machine learning and our in-house quality assurance framework.



### Collaboration

Integration with our award-winning Fidessa platform to create seamless workflows for your high and low-touch equity business.