

# ION Fidessa platform

Unify and simplify your equities trading business

Equities trading is more complex than ever. To grow your business, you need technology that can unify your operations, simplify your workflows, and boost your efficiency.

Whether you're a boutique broker or a global bank, Fidessa gives you everything you need for equities trading in one, integrated solution.

## Connect to markets worldwide

- Get instant access to more than 6,500 buy-sides and 600 brokers.
- Execute orders on more than 200 markets.
- Integrate your platform with your choice from a range of dozens of clearing brokers and third-party systems.

## Sophisticated order management

- Automate your orders using algorithms, smart order routing, and pairs trading.
- Manage even the most complex workflows — from high to low-touch, single stock to programs and ETFs, and from listed equities to swaps.
- Hedge using FX, ETFs, and derivatives.

## Do everything you need in one platform

- Manage your global order book, trading, and risk in one screen.
- Run your institutional, systematic, private wealth, and retail businesses on one platform.
- Get a built-in middle office for seamless straight-through processing.

## Automate and simplify your workflows

- Offer your customers high-touch quality of service at low-touch cost.
- Build customized workflows quickly and safely with our Automation Engine.
- Integrate your own business intelligence using our real-time APIs.

## The top choice for sell-side institutions around the world



Over 200 Fidessa platforms transacting more than \$22 trillion USD per year



Instant access to more than 6,500 buy-sides, 600 brokers, and 200 markets



26 data centers across 4 continents, powering a low-latency topology

### Consolidated workflow

Complex trade workflows across Delta One, program trading, low-touch, and high-touch desks reduce cost of carrying dozens of platforms.

### Global trading and multi-asset

Single view across a fully managed array of 25+ datacenters and 240+ multi-asset markets with unified reference data creates command and control of global business across equities and derivatives.

### Global risk and compliance

Inline and post-trade and compliance, position, and execution risk for clients and traders.

### Trade allocations

Automated trading confirms tailored to each client's requirements, reducing cost and latency in the middle office.

### Managing flow for clients



- Algos, DMA, Care, Baskets
- Received 24 hours a day across the world

### Client onboarding

Reduce cost of client acquisition with normalized cloud-based global connectivity leveraging network effect

## Trading platform

Mid-office

High-touch

Low-touch

Program trading

ETF

SWAPS

Algos

SOR and DMA

### Data access

Global real-time and end-of-day APIs and files for data analysis and management reporting, enabling data science and differentiation.

### Integration and automation

Create operational efficiency and time-to-market with a global backbone ringed with modern APIs and an automation engine.

### Algorithms and analytics

Algorithms to access and navigate fragmented liquidity with real-time predictive analytics, increasing trading quality and opportunities.

### Downstream processing



Markets



Reporting



### Automation

Straight-through processing as allocations and confirmations flow seamlessly downstream.

Our Automation Engine lets you scale your business quickly and easily.



### Innovation

Award-winning products in high, low, and no-touch trading.

Support for sophisticated workflows, customized to your needs.



### Collaboration

Global community of 25,000 users at 1,500 firms.

Open architecture allowing integration with your own data and systems.