



Fidessa

Low Touch

Simplify your electronic trading business with automation

ION's Low-touch Service opens the door to deeper client engagements with sophisticated order validation, routing, and algo switching capabilities. The service allows you to focus on exceptions and performance outliers and use actionable insights to collaborate with clients as market conditions change.

Our low-touch trading solution combines the seamless, straight-through processing of electronic trading with the service and oversight of a high-touch trader. In addition to helping ensure the highest-quality execution, our solution provides tools that allow you to analyze your order flow, manage exceptions, and put your clients in direct control of their business.

Key benefits

- Offer customized services using our Advanced DSA module.
- Manage all your electronic workflows in one place.
- Give your users the tools they need to build fully customized routing strategies for their clients.
- Integrate your low-touch service with your regional and global Fidessa platforms.
- Get real-time insights into your order flow, including score performance vs market conditions.
- Easily profile your clients to understand their workflow and information needs better.
- Build low and no-touch workflows using client-specific business rules, then easily manage any exceptions.
- Create custom execution plans with phasing and algorithmic switching.

Discover what ION can do for you. [Click on a button to learn more:](#)



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