AUG: The Allegro User Group

Shaping the future of Allegro solutions

Introduction

The Allegro User Group (AUG) is an independent organization, created by customers for customers and supported by ION, that provides a networking forum for Allegro tips, tricks, and best practices.

If you're using Allegro's commodity management solutions, the AUG is a great way to maximize your user experience and closely collaborate with the Allegro product management team.

*You can choose to become a member of the European Allegro User Group (EAUG) or the North American Allegro User Group (NAAUG), based on your region.

The vision

The AUG functions as an independent organization that strives to maximize the investment in Allegro's software and collaborate with ION to drive product development. Members' extensive industry experience provides the foundation for the group. The AUG mandate is to:

- Share information and resources based on experiences with Allegro's software.

- Foster a creative environment to generate solutions for commodity management.

- Facilitate communications among users of Allegro products.

- Collaborate with ION on information exchange, best practices, and roadmap development.

Goals

The purpose of AUG is to provide Allegro users with an opportunity to interact and share creative ideas and resources, including:

- Increased knowledge and use of Allegro software.

- A channel to share processes, technology architecture, and development experiences.

- Help guide enhancement opportunities and future product development.

Organization

The AUG consists of a steering committee or council, that admits members and handles administrative duties. (The group is free to join.) The organization—in whichever region you choose—features sub-groups to collaborate more intensively on individual focus topics that are supported by ION product management SMEs. Some examples include:

- Trade capture
- Operations and back-office
- Risk
- Logistics
- Standardization
- Power
- Natural gas

Meeting organization

Biannual in-person meetings in the region are supplemented by regular teleconference interactions for each sub-group. These events provide an opportunity to communicate with other Allegro clients and ION experts and hear about best practices. Through participating in the AUG, you'll gain sound ideas to help you harness capabilities and optimize your investment in Allegro's software.

AUG secure portal

ION provides each AUG a secure membership portal that allows members to communicate within discussion boards, distribute news postings, and access meeting notes and other shared materials to enhance your Allegro experience.

Join the AUG

To join the AUG, register for **Client Connection** and apply to the respective group at **client-connect.iongroup.com/groups**

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